

COLLISION REPAIR EDUCATION™ **FOUNDATION** I-CAR®



2021 Report to the Industry

Our vision: A collision industry with a sufficient number of qualified, properly trained, and immediately productive entry-level employees to meet current and future Industry needs.

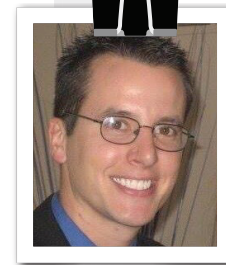
MISSION

Support collision repair educational programs, schools, and students to create qualified, entry-level employees and connect them with an array of career opportunities.



The Education Foundation has been a Four (out of Four) Star charity since 2014.

2021 Summary



As the pandemic caused schools to take an even closer look at their program budgets, which typically risk the collision programs being closed, the industry ramped up their support to allow the Collision Repair Education Foundation to assist high school and college collision program instructors in their time of need. While many schools weren't able to meet in person during the year, CREF continued its efforts of helping instructors with their technical education by hosting webinars with industry guest speakers for their students.

Our summer golf fundraiser in Cleveland during industry week was a nice return to being able to gather together in-person to raise additional support and awareness with our industry friends. We plan for the 2022 event to be even better with it being the 20th anniversary of the event, which heads to Pittsburgh.

CREF was honored to announce that industry supporter and former Board of Trustees member Tim Adelman was donated \$500,000, our largest monetary donation, to create a scholarship that will help remove financial barriers for collision students. We are extremely grateful for Tim's leadership, leadership and very generous support, and hope it others to consider supporting our efforts.

I am so proud of the CREF team for all their work and perseverance while facing another off year due to the pandemic. Here's to the hope that 2022 will bring a new normal so that CREF can continue our efforts to help connect students with the industry's career opportunities.

Respectfully,


Brandon Eckenrode
Managing Director

Financials

2018 – 2021

2021 DONATIONS

90% COLLISION SCHOOL, STUDENT,
AND INSTRUCTOR SUPPORT

10% ADMINISTRATIVE
COSTS


STATEMENT OF ACTIVITIES*

REVENUE	2018	2019	2020	2021
• Contributions – Unrestricted	\$897,564	\$945,518	\$728,803	\$941,447
• Contributions – Restricted	\$1,163,815	\$799,521	\$386,689	\$948,766
• Contributions – In-Kind	\$11,778,893	\$12,682,325	\$12,396,367	\$8,118,909
• Special Events	\$382,960	\$298,791	\$238,945	\$442,125
• Investments	(\$58,052)	\$237,674	\$205,065	\$375,663
• Sales of Technician Shirts	\$6,795	\$4,220	\$660	\$2,685
Total Revenue:	\$14,171,975	\$14,968,048	\$13,956,529	\$10,829,595
EXPENSES	2018	2019	2020	2021
• Grants, Scholarships, Awards*	\$12,681,586	\$13,387,170	\$12,684,546	\$8,662,941
• Payroll, Taxes, etc.	\$781,473	\$768,515	\$468,268	\$505,854
• Rent & Building	\$22,692	\$18,132	\$4,482	—
• Travel	\$92,513	\$93,371	\$13,119	\$19,474
• Professional Services	\$68,166	\$68,615	\$46,423	\$120,473
• Marketing & Promotion	\$118,462	\$117,935	\$34,071	\$66,691
• Meetings	\$73,846	\$292,257	\$136,365	\$135,078
• Office Operations	\$104,755	\$128,496	\$128,026	\$142,787
• I-CAR Allocation of Expenses	\$23,629	\$34,876	\$20,804	\$20,307
Total Expenses:	\$13,967,122	\$14,909,366	\$13,536,104	\$9,673,606
Change in Net Assets:	\$204,853	\$58,682	\$420,425	\$1,155,989

* Includes in-kind disbursements equal to the amount of in-kind contributions.

2021 IMPACT

Thank You for Your Support!



\$10+ Million
total support provided to
collision schools/students

\$325,000+

in school monetary grants
awarded impacting



92 Schools



\$8+ Million
in product/in-kind donations
provided to collision schools

COLLISION REPAIR EDUCATION™
FOUNDATION
I-CAR

\$100,000+

in student scholarships
awarded, impacting



30 Students



of every dollar
raised, returned to
schools/students



\$400+ Million
In total support awarded to
to collision programs
Since 2009

A Lasting Legacy

Tim Adelman Donates \$500,000 to Collision Repair Education Foundation to Fund Adelman Family Scholarships Hoffman Estates, Ill.



“See something, say something.” Reading a simple sign inspired recently retired collision professional Tim Adelman to make moves to amplify the Collision Repair Education Foundation’s (CREF) efforts to help schools and students at a higher level.

“Saying something isn’t sufficient anymore because we’ve been talking about the technician shortage for years, so I believe it’s ‘see something, DO something,’” Adelman shares. “I see that the industry’s technician shortage is worse than it’s ever been, and I want to do something about it.”

After considering the legacy he hopes to leave the industry he loves, Adelman reached out to CREF in a tremendous show of generosity, promising \$500,000 over the next five years — the largest monetary donation the Foundation has ever received, not just from an individual but from any organization. Beginning this spring, up to \$100,000 per year will be awarded to deserving collision repair technician students for five years.

“Tim Adelman and his family’s generous personal donation will allow CREF to remove collision students’ financial barriers, allowing them to continue their education. As CREF works to attract students to the collision industry by showcasing that it’s a rewarding career with endless opportunities, this will only be possible through the support of our industry partners,” said Brandon Eckenrode, managing director of the Foundation. “On behalf of the collision programs, students and instructors nationwide that CREF works to support, we thank Tim for this incredible donation as well as for his many years of continued support. We look forward to announcing the first deserving recipients of the Adelman Family Scholarship this spring.”

An industry veteran of 35 years, Adelman recently retired after ABRA merged with Caliber Collision. He was the Chief Business Development Officer for ABRA and now serves as an industry consultant. While serving on CREF’s Board of Trustees, he “witnessed firsthand the impact that CREF’s efforts have on schools and students,” he says. “Yet, as much as CREF and its industry supporters do, it’s not enough because the current technician shortage is unlike anything our industry has experienced before.”

“Supporting collision students is important for all of us in this industry,” Adelman adds. “The collision repair industry has been a blessing to my family, and we felt it was time to step up, so we contacted CREF to start the Adelman Family Scholarship because we believe it’s important to do something to help. These scholarships will be awarded to the best and brightest young repair technicians once they’re halfway through their program. In addition to encouraging donations from the companies I’ve worked for, I’ve also always contributed personally as a way of giving back, and I hope that this initiative will inspire other industry leaders to step up too. Shops don’t have enough technicians to process repairs these days; the problem isn’t getting better, and as an industry, we need to do more to address the technician shortage, and that’s going to require resources.”

As a longtime CREF supporter, Adelman understands that money isn’t the only valuable resource needed to support this next generation of collision repairers. “I’ve always encouraged my co-workers to get involved with high school and vo-tech programs through their local I-CAR committees to build long-lasting relationships. We want to help young people navigate through their training period and then place them in good-paying jobs.”

Although the Adelman Family Scholarships will be awarded to students studying to become body technicians, the collision repair industry offers a plethora of positions – from parts to sales, from rental cars to insurance companies, Adelman points out. “There are multiple career paths that people can choose, and these are great jobs; however, these jobs require training and will require continued training as technology advances. The knowledge needed to be successful is massive. Every accident is a custom job. They take the parts and processes and restore the car to its pre-accident condition so it can be safely returned to the road. Body technicians are craftsmen and artists, and they deserve our support.”

For information on how to donate to programs supported by the Education Foundation, visit us online at: www.CollisionEducationFoundation.org.

Over \$100,000

in Scholarships and Tool Grants Impacting 30 Students

To assist high school and college collision students, the Collision Repair Education Foundation offers student scholarships and tool grants which helps remove financial barriers during students' technical education.

Spring 2021 scholarship/tool grant poster distributed to schools nationwide.

2021 COLLISION REPAIR STUDENT TOOL GRANTS & SCHOLARSHIPS

“Like”
US ON
FACEBOOK

Apply online by **3.02.21**

Over **\$100,000**
in awards!

ELIGIBILITY REQUIREMENTS: All applications must be completed by **Thursday, March 2, 2021**. All applicants must be high school seniors or post-secondary students currently enrolled (at the time of application) in a collision repair program and must have been studying collision repair for at least one semester prior to applying for the awards. Students will be considered for all scholarships/tool grants that they are eligible for based on the individual eligibility factors of each award. These eligibility factors can include gender, school attending, year in school, future plans, outside activities, and/or financial need.

The collision instructor must complete the Collision Repair School Solutions Survey in order for his/her students to be eligible for any of the scholarship/tool grant opportunities. More details available at CollisionEducationFoundation.org.

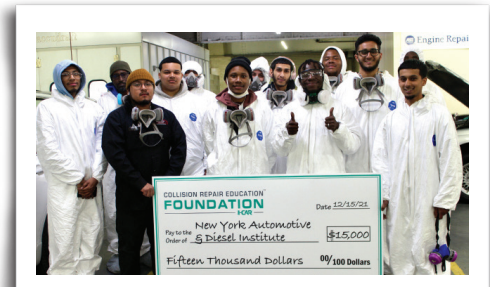
email: scholarships@ed-foundation.org

website: CollisionEducationFoundation.org

FOLLOW
US ON
INSTAGRAM

Over \$10,000,000

in Support Provided to Schools, Students, and Instructors



Over \$8,000,000

in Product/In-Kind Donations Provided to Collision School Programs

To help ensure that local high school and college collision school programs have the support needed to provide a quality technical education, the Collision Repair Education Foundation secures and distributes both monetary and in-kind product donations to instructors around the country. Collision school instructors around the country are facing limited program budgets and through these tax-deductible donations made through the Education Foundation, together we are working towards students being able to graduate as productive, efficient, and capable entry-level staff for the industry.

➡ If your company would be interested in connecting with one of the 2021 Benchmark applicant schools, please contact info@ed-foundation.org

COLLISION REPAIR EDUCATION™ FOUNDATION <small>I-CAR</small>			
Collision School Career Readiness Benchmark			
SCHOOL REQUIREMENTS	TIER 1 Advanced	TIER 2 Proficient	TIER 3 Developing
Makeover Application	X	X	X
Collision Repair School Solutions Survey	X	X	X
NATEF (or equivalent)	X*	X*	X*
Contact Hours (for the entire program)	720	346	180
Active Advisory Committee	X	X	X
Required Tool List	100%	75%	50%
Curriculum (I-CAR PDP-EE or other that is approved by the state/district)	X**	X	X
Teach At Least 54 Basic Tasks	X	X	
Teach Soft Skills	X	X	
Teach Safety Program	X	X	X
Teach Estimating Program	X	X	
Instructor Continuing Education Hours (per year)	20	10	10
Established Internship/Apprenticeship Program	X		
SkillsUSA Participation/Service Learning Projects/Community Projects	X		
<small>* If not NATEF, must meet similar requirements. ** This is to include the capability of the student to be ProLevel 1 in either Painting/ Refinishing or Non-Structural.</small>			
info@ed-foundation.org CollisionEducationFoundation.org			
122115			

Join us in **Recognizing** our Benchmark Applicant Schools!

ALABAMA

Earnest Pruett Center of
Technology
Hollywood, Alabama

ARIZONA

East Valley Institute of
Technology
Mesa, Arizona

Gateway Community College
Central City Campus
Phoenix, Arizona

West-MEC
Phoenix, Arizona

CALIFORNIA

American River College
Sacramento, California

Dos Palos High School
Dos Palos, California

Contra Costa College
San Pablo, California

Livermore High School
Livermore, California

COLORADO

Aims Community College
Automotive Programs
Windsor, Colorado

Morgan Community College
Ft. Morgan, Colorado

Warren Tech
Lakewood, Colorado

DELAWARE

Hodgson Vo-Tech
Newark, Delaware

FLORIDA

Hillsborough Community
College
Tampa, Florida

Lake Technical College
Eustis, Florida

Lorenzo Walker Technical
College
Naples, Florida

Seminole High School
Sanford, Florida

Sheridan Technical College
Hollywood, Florida

GEORGIA

Athens Technical College
Athens, Georgia

Chattahoochee Technical
College
Jasper, Georgia

Etowah High School
Woodstock, Georgia

Maxwell High School of
Technology
Lawrenceville, Georgia

North Georgia Technical
College
Clarkesville, Georgia

Paulding County High School
Dallas, Georgia

IDAHO

Dennis Technical Education
Center
Boise, Idaho

Kootenai Technical Education
Campus
Rathdrum, Idaho

Lewis-Clark State College
Lewiston, Idaho

North Idaho College
Coeur d'Alene, Idaho

ILLINOIS

Kennedy King College
CHICAGO, Illinois

Marengo Comm HS Dist 154
Marengo, Illinois

Thornton Fractional H.S.
Center for Academics and
Technology
Calumet City, Illinois

INDIANA

Area30 Career Center
Greencastle, Indiana

Ivy Tech Community College
of Indiana Fort Wayne Campus
Fort Wayne, Indiana

Prosser Career
Education Center
New Albany, Indiana

Walker Career Center
Indianapolis, Indiana

IOWA

Des Moines Area Community
College (DMACC)
Ankeny, Iowa

Hawkeye Community College
Waterloo, Iowa

Southeastern Community
College
West Burlington, Iowa

KENTUCKY

Big Sandy Community
& Technical College
Prestonsburg, Kentucky

LOUISIANA

Baton Rouge Community
College
Baton Rouge, Louisiana

MAINE

Oxford Hills Technical School/
Maine Vocational Region 11
Norway, Maine

MARYLAND

Carroll County Career and
Technology Center
Westminster, Maryland

Gaithersburg High School
Gaithersburg, Maryland

MASSACHUSETTS

Assabet Valley Regional
Technical H.S.
Marlboro, Massachusetts

Bay Path
Charlton, Massachusetts

Greater Lowell Technical
High School
Tyngsboro, Massachusetts

Montachusett Regional
Vocational Technical
High School
Fitchburg, Massachusetts

Pathfinder Regional
Vocational Technical
High School
Palmer, Massachusetts

MICHIGAN

RCTC Ypsilanti Community
Schools
Ypsilanti, Michigan

MINNESOTA

Hennepin Technical College
Eden Prairie, Minnesota

Minnesota State College
Southeast
Winona, Minnesota

South Central College
North Mankato, Minnesota

MISSISSIPPI

Holmes County Career
Tech Center
Lexington, Mississippi

MISSOURI

Franklin Technology
Joplin, Missouri

Gibson Technical Center
Reeds Spring, Missouri

Lewis and Clark Career Center
St Charles, Missouri

Lex La-Ray Technical Center
Lexington, Missouri

Nichols Career Center
Jefferson City, Missouri

North Technical High School
Florissant, Missouri

South Technical High School
Sunset Hills, Missouri

Ranken Technical College
Saint Louis, Missouri

Perryville Area Career &
Technology Center
Perryville, Missouri

MONTANA

Montana State University
Billings City College
Billings, Montana

Continued on page 9

Join us in **Recognizing** our Benchmark Applicant Schools! *(continued)*

Continued from page 8

NEBRASKA

Metropolitan Community College
Omaha, Nebraska

Southeast Community College
Milford, Nebraska

NEW JERSEY

Middlesex County Vocational and Technical Schools
Piscataway, New Jersey

NEW MEXICO

San Juan College
Farmington, New Mexico

NEW YORK

CA BOCES-CTE Center
@ Olean
Olean, New York

Cattaraugus Allegany Boces Center At Ellicottville
Ellicottville, New York

Cayuga-Onondaga BOCES
Auburn, New York

Erie Community College South
Orchard Park, New York

GST BOCES Coopers Education Center
Painted Post, New York

New York Automotive & Diesel Institute
Jamaica, New York

W.D.Ormsby Educational Center
East Aurora, New York

NORTH CAROLINA

Fayetteville Technical Community College
Fayetteville, North Carolina

Iredell-Statesville Career Acadamey & Technical School
Troutman, North Carolina

Sandhills Community College
Pinehurst, North Carolina

Stanly Community College
Albemarle, North Carolina

Wayne Community College
Goldsboro, North Carolina

NORTH DAKOTA

North Dakota State College of Science
Wahpeton, North Dakota

OHIO

EHOVE Career Center
Milan, Ohio

Ft. Hayes Career Center
Columbus, Ohio

Miami Valley Career Technical Center
Englewood, Ohio

Waite High School
Toledo, Ohio

Washington County Career Center
Marietta, Ohio

PENNSYLVANIA

Berks Career and Technology Center
Oley, Pennsylvania

Central Montco Technical High School
Plymouth Meeting, Pennsylvania

Dauphin County Technical School
Harrisburg, Pennsylvania

Eastern Center for Arts and Technology
Willow Grove, Pennsylvania

Forbes Road CTC
Monroeville, Pennsylvania

Jeff Tech
Reynoldsville, Pennsylvania

Lebanon County Career and Technology Center
Lebanon, Pennsylvania

Northern Westmoreland Career & Technology Center
New Kensington, Pennsylvania

Rosedale Technical College
Pittsburgh, Pennsylvania

Susquehanna County Career Technology Center
Springville, Pennsylvania

Pennsylvania College of Technology
Williamsport, Pennsylvania

Thaddeus Stevens College of Technology
Lancaster, Pennsylvania

SOUTH CAROLINA

Greenville Technical College
Greenville, South Carolina

Union County Career and Technology Center
Union, South Carolina

Woolard Technology Center
Camden, South Carolina

TENNESSEE

Ben W Hooper CTE Center
Newport, Tennessee

Greene Technology Center
Greeneville, Tennessee

Lincoln Tech Nashville
Nashville, Tennessee

Northwest High School
Clarksville, Tennessee

TCAT Knoxville
Knoxville, Tennessee

Tennessee College of Applied Technology
Morristown, Tennessee

TEXAS

Collin College
Technical Campus
Allen, Texas

Duncanville High School
Duncanville, Texas

JB Hensler College and Career Academy (aka Alvin ISD)
Manvel, Texas

Judson High School
Converse, Texas

Kingwood Park High School
Kingwood, Texas

South Plains College
Levelland, Texas, Texas

UTAH

Ogden High School
Ogden, Utah

VIRGINIA

Dowell J Howard Center
Winchester, Virginia

Monroe Advanced Technical Academy "MATA" @ the Academies of Loudoun
Leesburg, Virginia

Tidewater Community College
Chesapeake, Virginia

WASHINGTON

Wenatchee Valley Tech
Wenatchee, Washington

WEST VIRGINIA

Mercer County Technical Education Center
Princeton, West Virginia

Tucker County High School Career Center
Hambleton, West Virginia

WISCONSIN

Chippewa Valley Technical College
Eau Claire, Wisconsin

Fox Valley Technical College
Appleton, Wisconsin

Freedom High School
Freedom, Wisconsin

Germantown High School
Germantown, Wisconsin

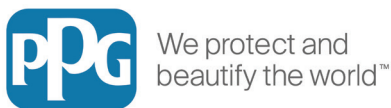
Annual Golf Event Raises \$80,000 with PPG as Co-Host Sponsor

The Collision Repair Education Foundation was able to bring back its annual summer golf fundraiser, which takes place in conjunction with the summer industry meetings, and the 2021 event took place on Tuesday, July 13th in Cleveland, OH. With PPG as the co-host sponsor of the event, industry sponsors and golfers gathered “fore” a great day of golf, networking, and raising funds to support high school and college collision programs.

“PPG is proud to partner with the Collision Repair Education Foundation and be the co-host sponsor of their annual golf fundraiser now for over 10 years. In addition to being a great annual event that brings together industry members from around the country, more importantly the funds raised help the future professionals of the industry. Thank you to all the industry members that support this cause and joined us for another great event.”

— Tom Wolf, PPG Director of Business Development, Automotive Refinish

THANK YOU TO OUR 2021 GOLF FUNDRAISER SPONSORS AND SUPPORTERS:



- 3M
- AirPro Diagnostics
- BASF Refinish
- Babcox
- CCC Intelligent Solutions
- Chief Automotive Technologies
- Columbus Collision Education Foundation
- DCR Systems LLC
- Fusor Repair Adhesives
- Garmat USA
- Gerber Collision & Glass
- The Hertz Corporation
- Metal Art of Wisconsin
- Refinish Solutions Group
- Painters Supply & Equipment
- Screenshot
- Subaru of America, Inc.



DIAMOND (\$1,000,000+)



PLATINUM (\$500,000-\$999,999)

Adelmann Family

GOLD (\$100,000-\$999,999)



SILVER (\$50,000-\$99,999)



BRONZE (\$25,000-\$49,999)



Better Together.



SAPPHIRE (\$10,000-\$24,999)

- AkzoNobel
- Erie Insurance
- Hendrick Automotive Group
- J.W. Bagley Foundation
- Axalta
- Ford Motor Company
- Hertz
- Stellantis

2021 Collision Repair Education Foundation

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