Our vision: A collision industry with a sufficient number of qualified, properly trained, and immediately productive entry-level employees to meet current and future Industry needs.
MISSION
Support collision repair educational programs, schools, and students to create qualified, entry-level employees and connect them with an array of career opportunities.

2021 Summary

As the pandemic caused schools to take an even closer look at their program budgets, which typically risk the collision programs being closed, the industry ramped up their support to allow the Collision Repair Education Foundation to assist high school and college collision program instructors in their time of need. While many schools weren’t able to meet in person during the year, CREF continued its efforts of helping instructors with their technical education by hosting webinars with industry guest speakers for their students.

Our summer golf fundraiser in Cleveland during industry week was a nice return to being able to gather together in-person to raise additional support and awareness with our industry friends. We plan for the 2022 event to be even better with it being the 20th anniversary of the event, which heads to Pittsburgh.

CREF was honored to announce that industry supporter and former Board of Trustees member Tim Adelmann was donated $500,000, our largest monetary donation, to create a scholarship that will help remove financial barriers for collision students. We are extremely grateful for Tim’s leadership, leadership and very generous support, and hope it others to consider supporting our efforts.

I am so proud of the CREF team for all their work and perseverance while facing another off year due to the pandemic. Here’s to the hope that 2022 will bring a new normal so that CREF can continue our efforts to help connect students with the industry’s career opportunities.

Respectfully,

Brandon Eckenrode
Managing Director

The Education Foundation has been a Four (out of Four) Star charity since 2014.
## STATEMENT OF ACTIVITIES*

### REVENUE

<table>
<thead>
<tr>
<th></th>
<th>2018</th>
<th>2019</th>
<th>2020</th>
<th>2021</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contributions – Unrestricted</td>
<td>$897,564</td>
<td>$945,518</td>
<td>$728,803</td>
<td>$941,447</td>
</tr>
<tr>
<td>Contributions – Restricted</td>
<td>$1,163,815</td>
<td>$799,521</td>
<td>$386,689</td>
<td>$948,766</td>
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<tr>
<td>Contributions – In-Kind</td>
<td>$11,778,893</td>
<td>$12,682,325</td>
<td>$12,396,367</td>
<td>$8,118,909</td>
</tr>
<tr>
<td>Special Events</td>
<td>$382,960</td>
<td>$298,791</td>
<td>$238,945</td>
<td>$442,125</td>
</tr>
<tr>
<td>Investments</td>
<td>($58,052)</td>
<td>$237,674</td>
<td>$205,065</td>
<td>$375,663</td>
</tr>
<tr>
<td>Sales of Technician Shirts</td>
<td>$6,795</td>
<td>$4,220</td>
<td>$660</td>
<td>$2,685</td>
</tr>
<tr>
<td><strong>Total Revenue:</strong></td>
<td>$14,171,975</td>
<td>$14,968,048</td>
<td>$13,956,529</td>
<td>$10,829,595</td>
</tr>
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</table>

### EXPENSES

<table>
<thead>
<tr>
<th></th>
<th>2018</th>
<th>2019</th>
<th>2020</th>
<th>2021</th>
</tr>
</thead>
<tbody>
<tr>
<td>Grants, Scholarships, Awards*</td>
<td>$12,681,586</td>
<td>$13,387,170</td>
<td>$12,684,546</td>
<td>$8,662,941</td>
</tr>
<tr>
<td>Payroll, Taxes, etc.</td>
<td>$781,473</td>
<td>$768,515</td>
<td>$468,268</td>
<td>$505,854</td>
</tr>
<tr>
<td>Rent &amp; Building</td>
<td>$22,692</td>
<td>$18,132</td>
<td>$4,482</td>
<td>—</td>
</tr>
<tr>
<td>Travel</td>
<td>$92,513</td>
<td>$93,371</td>
<td>$13,119</td>
<td>$19,474</td>
</tr>
<tr>
<td>Professional Services</td>
<td>$68,166</td>
<td>$68,615</td>
<td>$46,423</td>
<td>$120,473</td>
</tr>
<tr>
<td>Marketing &amp; Promotion</td>
<td>$118,462</td>
<td>$117,935</td>
<td>$34,071</td>
<td>$66,691</td>
</tr>
<tr>
<td>Meetings</td>
<td>$73,846</td>
<td>$292,257</td>
<td>$136,365</td>
<td>$135,078</td>
</tr>
<tr>
<td>Office Operations</td>
<td>$104,755</td>
<td>$128,496</td>
<td>$128,026</td>
<td>$142,787</td>
</tr>
<tr>
<td>I-CAR Allocation of Expenses</td>
<td>$23,629</td>
<td>$34,876</td>
<td>$20,804</td>
<td>$20,307</td>
</tr>
<tr>
<td><strong>Total Expenses:</strong></td>
<td>$13,967,122</td>
<td>$14,909,366</td>
<td>$13,536,104</td>
<td>$9,673,606</td>
</tr>
</tbody>
</table>

**Change in Net Assets:**

<table>
<thead>
<tr>
<th></th>
<th>2018</th>
<th>2019</th>
<th>2020</th>
<th>2021</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Change in Net Assets:</strong></td>
<td>$204,853</td>
<td>$58,682</td>
<td>$420,425</td>
<td>$1,155,989</td>
</tr>
</tbody>
</table>

* Includes in-kind disbursements equal to the amount of in-kind contributions.
2021 IMPACT
Thank You for Your Support!

- $325,000+ in school monetary grants awarded impacting 92 Schools
- $8+ Million in product/in-kind donations provided to collision schools
- $10+ Million total support provided to collision schools/students
- $100,000+ in student scholarships awarded, impacting 30 Students
- $400+ Million in total support awarded to collision programs Since 2009

90¢ of every dollar raised, returned to schools/students
A Lasting Legacy

Tim Adelmann Donates $500,000 to Collision Repair Education Foundation to Fund Adelmann Family Scholarships Hoffman Estates, Ill.

“See something, say something.” Reading a simple sign inspired recently retired collision professional Tim Adelmann to make moves to amplify the Collision Repair Education Foundation’s (CREF) efforts to help schools and students at a higher level.

“Saying something isn’t sufficient anymore because we’ve been talking about the technician shortage for years, so I believe it’s ‘see something, DO something,” Adelmann shares. “I see that the industry’s technician shortage is worse than it’s ever been, and I want to do something about it.”

After considering the legacy he hopes to leave the industry he loves, Adelmann reached out to CREF in a tremendous show of generosity, promising $500,000 over the next five years — the largest monetary donation the Foundation has ever received, not just from an individual but from any organization. Beginning this spring, up to $100,000 per year will be awarded to deserving collision repair technician students for five years.

“Tim Adelmann and his family’s generous personal donation will allow CREF to remove collision students’ financial barriers, allowing them to continue their education. As CREF works to attract students to the collision industry by showcasing that it’s a rewarding career with endless opportunities, this will only be possible through the support of our industry partners,” said Brandon Eckenrode, managing director of the Foundation. “On behalf of the collision programs, students and instructors nationwide that CREF works to support, we thank Tim for this incredible donation as well as for his many years of continued support. We look forward to announcing the first deserving recipients of the Adelmann Family Scholarship this spring.”

An industry veteran of 35 years, Adelmann recently retired after ABRA merged with Caliber Collision. He was the Chief Business Development Officer for ABRA and now serves as an industry consultant. While serving on CREF’s Board of Trustees, he “witnessed firsthand the impact that CREF’s efforts have on schools and students,” he says. “Yet, as much as CREF and its industry supporters do, it’s not enough because the current technician shortage is unlike anything our industry has experienced before.”

“Supporting collision students is important for all of us in this industry,” Adelmann adds. “The collision repair industry has been a blessing to my family, and we felt it was time to step up, so we contacted CREF to start the Adelmann Family Scholarship because we believe it’s important to do something to help. These scholarships will be awarded to the best and brightest young repair technicians once they’re halfway through their program. In addition to encouraging donations from the companies I’ve worked for, I’ve also always contributed personally as a way of giving back, and I hope that this initiative will inspire other industry leaders to step up too. Shops don’t have enough technicians to process repairs these days; the problem isn’t getting better, and as an industry, we need to do more to address the technician shortage, and that’s going to require resources.”

As a longtime CREF supporter, Adelmann understands that money isn’t the only valuable resource needed to support this next generation of collision repairers. “I’ve always encouraged my co-workers to get involved with high school and vo-tech programs through their local I-CAR committees to build long-lasting relationships. We want to help young people navigate through their training period and then place them in good-paying jobs.”

Although the Adelmann Family Scholarships will be awarded to students studying to become body technicians, the collision repair industry offers a plethora of positions — from parts to sales, from rental cars to insurance companies, Adelmann points out. “There are multiple career paths that people can choose, and these are great jobs; however, these jobs require training and will require continued training as technology advances. The knowledge needed to be successful is massive. Every accident is a custom job. They take the parts and processes and restore the car to its pre-accident condition so it can be safely returned to the road. Body technicians are craftsmen and artists, and they deserve our support.”

For information on how to donate to programs supported by the Education Foundation, visit us online at: www(CollisionEducationFoundation.org).
To assist high school and college collision students, the Collision Repair Education Foundation offers student scholarships and tool grants which helps remove financial barriers during students' technical education.

Spring 2021 scholarship/tool grant poster distributed to schools nationwide.

ELIGIBILITY REQUIREMENTS: All applications must be completed by Thursday, March 2, 2021. All applicants must be high school seniors or post-secondary students currently enrolled (at the time of application) in a collision repair program and must have been studying collision repair for at least one semester prior to applying for the awards. Students will be considered for all scholarships/tool grants that they are eligible for based on the individual eligibility factors of each award. These eligibility factors can include gender, school attending, year in school, future plans, outside activities, and/or financial need.

The collision instructor must complete the Collision Repair School Solutions Survey in order for his/her students to be eligible for any of the scholarship/tool grant opportunities. More details available at CollisionEducationFoundation.org.
Over $10,000,000 in Support Provided to Schools, Students, and Instructors
To help ensure that local high school and college collision school programs have the support needed to provide a quality technical education, the Collision Repair Education Foundation secures and distributes both monetary and in-kind product donations to instructors around the country. Collision school instructors around the country are facing limited program budgets and through these tax-deductible donations made through the Education Foundation, together we are working towards students being able to graduate as productive, efficient, and capable entry-level staff for the industry.

If your company would be interested in connecting with one of the 2021 Benchmark applicant schools, please contact info@ed-foundation.org

### Collision School Career Readiness Benchmark

<table>
<thead>
<tr>
<th>SCHOOL REQUIREMENTS</th>
<th>TIER 1 Advanced</th>
<th>TIER 2 Proficient</th>
<th>TIER 3 Developing</th>
</tr>
</thead>
<tbody>
<tr>
<td>Makeover Application</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Collision Repair School Solutions Survey</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>NATEF [or equivalent]</td>
<td>X*</td>
<td>X*</td>
<td>X*</td>
</tr>
<tr>
<td>Contact Hours [for the entire program]</td>
<td>720</td>
<td>346</td>
<td>180</td>
</tr>
<tr>
<td>Active Advisory Committee</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Required Tool List</td>
<td>100%</td>
<td>75%</td>
<td>50%</td>
</tr>
<tr>
<td>Curriculum [I-CAR PDP-EE or other that is approved by the state/district]</td>
<td>X**</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Teach At Least 54 Basic Tasks</td>
<td>X</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Teach Soft Skills</td>
<td>X</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Teach Safety Program</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Teach Estimating Program</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Instructor Continuing Education Hours [per year]</td>
<td>20</td>
<td>10</td>
<td>10</td>
</tr>
<tr>
<td>Established Internship/Apprenticeship Program</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>SkillsUSA Participation/Service Learning Projects/Community Projects</td>
<td>X</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

*If not NATEF, must meet similar requirements.
**This is to include the capability of the student to be ProLevel 1 in either Painting/Refinishing or Non-Structural.
Join us in Recognizing our Benchmark Applicant Schools!

ALABAMA
Earnest Pruett Center of Technology
Hollywood, Alabama

ARIZONA
East Valley Institute of Technology
Mesa, Arizona
Gateway Community College Central City Campus
Phoenix, Arizona
West-MEC
Phoenix, Arizona

CALIFORNIA
American River College
Sacramento, California
Dos Palos High School
Dos Palos, California
Contra Costa College
San Pablo, California
Livermore High School
Livermore, California

COLORADO
Aims Community College Automotive Programs
Windsor, Colorado
Morgan Community College
Ft. Morgan, Colorado
Warren Tech
Lakewood, Colorado

DELAWARE
Hodgson Vo-Tech
Newark, Delaware

FLORIDA
Hillsborough Community College
Tampa, Florida
Lake Technical College
Eustis, Florida
Lorenzo Walker Technical College
Naples, Florida
Seminole High School
Sanford, Florida
Sheridan Technical College
Hollywood, Florida

GEORGIA
Athens Technical College
Athens, Georgia
Chattahoochee Technical College
Jasper, Georgia
Etowah High School
Woodstock, Georgia
Maxwell High School of Technology
Lawrenceville, Georgia
North Georgia Technical College
Clarkeville, Georgia
Paulding County High School
Dallas, Georgia

IDAHO
Dennis Technical Education Center
Boise, Idaho
Kootenai Technical Education Campus
Rathdrum, Idaho
Lewis-Clark State College
Lewiston, Idaho
North Idaho College
Coeur d’Alene, Idaho

ILLINOIS
Kennedy King College
CHICAGO, Illinois
Marengo Comm HS Dist 154
Marengo, Illinois
Thornton Fractional H.S. Center for Academics and Technology
Calumet City, Illinois

INDIANA
Area30 Career Center
Greencastle, Indiana
Ivy Tech Community College of Indiana Fort Wayne Campus
Fort Wayne, Indiana
Prosser Career Education Center
New Albany, Indiana
Walker Career Center
Indianapolis, Indiana

IOWA
Des Moines Area Community College
Ankeny, Iowa
Hawkeye Community College
Waterloo, Iowa
Southeastern Community College
West Burlington, Iowa

KENTUCKY
Big Sandy Community & Technical College
Prestonsburg, Kentucky

LOUISIANA
Baton Rouge Community College
Baton Rouge, Louisiana

MAINE
Oxford Hills Technical School/Maine Vocational Region 11
Norway, Maine

MARYLAND
Carroll County Career and Technology Center
Westminster, Maryland
Gaithersburg High School
Gaithersburg, Maryland

MASSACHUSETTS
Assabet Valley Regional Technical H.S
Marlboro, Massachusetts
Bay Path
Charlton, Massachusetts
Greater Lowell Technical High School
Tyngsboro, Massachusetts
Montachusett Regional Vocational Technical High School
Fitchburg, Massachusetts
Pathfinder Regional Vocational Technical High School
Palmer, Massachusetts

MICHIGAN
RCTC Ypsilanti Community Schools
Ypsilanti, Michigan

MINNESOTA
Hennepin Technical College
Eden Prairie, Minnesota
Minnesota State College Southeast
Winona, Minnesota
South Central College
North Mankato, Minnesota

MISSISSIPPI
Holmes County Career Tech Center
Lexington, Mississippi

MISSOURI
Franklin Technology
Joplin, Missouri
Gibson Technical Center
Reeds Spring, Missouri
Lewis and Clark Career Center
St Charles, Missouri
Lex La-Ray Technical Center
Lexington, Missouri
Nichols Career Center
Jefferson City, Missouri
North Technical High School
Florissant, Missouri
South Technical High School
Sunset Hills, Missouri
Ranken Technical College
Saint Louis, Missouri
Perryville Area Career & Technology Center
Perryville, Missouri

MONTANA
Montana State University Billings City College
Billings, Montana

Continued on page 9
Continued from page 8

2021 SCHOLARSHIPS AND GRANTS

Join us in Recognizing our Benchmark Applicant Schools! (continued)

NEBRASKA
Metropolitan Community College
Omaha, Nebraska
Southeast Community College
Milford, Nebraska

NEW JERSEY
Middlesex County Vocational and Technical Schools
Piscataway, New Jersey

NEW MEXICO
San Juan College
Farmington, New Mexico

NEW YORK
CA BOCES-CTE Center @ Olean
Olean, New York
Cattaraugus Allegany Boces
Center At Ellicotville
Ellicottville, New York
Cayuga-Onondaga BOCES
Auburn, New York
Erie Community College South
Orchard Park, New York
GST BOCES Coopers Education Center
Painted Post, New York
New York Automotive & Diesel Institute
Jamaica, New York
W.D. Ormsby Educational Center
East Aurora, New York

NEW YORK (cont.)

NORTH CAROLINA
Fayetteville Technical Community College
Fayetteville, North Carolina
Iredell-Statesville Career Acadamey & Technical School
T Troutman, North Carolina
Sandhills Community College
Pinehurst, North Carolina
Stanly Community College
Albemarle, North Carolina
Wayne Community College
Goldsboro, North Carolina

NORTH DAKOTA
North Dakota State College of Science
Watertown, North Dakota

OHIO
EHOVE Career Center
Milan, Ohio
Ft. Hayes Career Center
Columbus, Ohio
Miami Valley Career Technical Center
Englewood, Ohio
Waite High School
Toledo, Ohio
Washington County Career Center
Marietta, Ohio

 PENNSYLVANIA
Berks Career and Technology Center
Oley, Pennsylvania
Central Montco Technical High School
Plymouth Meeting, Pennsylvania
Dauphin County Technical School
Harrisburg, Pennsylvania
Eastern Center for Arts and Technology
Willow Grove, Pennsylvania
Forbes Road CTC
Monroeville, Pennsylvania
Jeff Tech
Reynoldsdale, Pennsylvania
Lebanon County Career and Technology Center
Lebanon, Pennsylvania
Northern Westmoreland Career & Technology Center
New Kensington, Pennsylvania
Rosedale Technical College
Pittsburgh, Pennsylvania
Susquehanna County Career Technology Center
Springville, Pennsylvania
Pennsylvania College of Technology
Williamsport, Pennsylvania
Thaddeus Stevens College of Technology
Lancaster, Pennsylvania

SOUTH CAROLINA
Greenville Technical College
Greenville, South Carolina
Union County Career and Technology Center
Union, South Carolina
Woolard Technology Center
Camden, South Carolina

TENNESSEE
Ben W Hooper CTE Center
Newport, Tennessee
Greene Technology Center
Greeneville, Tennessee
Lincoln Tech Nashville
Nashville, Tennessee
Northwest High School
Clarksville, Tennessee
TCAT Knoxville
Knoxville, Tennessee
Tennessee College of Applied Technology
Morristown, Tennessee

TEXAS
Collin College Technical Campus
Allen, Texas
Duncanville High School
Duncanville, Texas
JB Hensler College and Career Academy (aka Alvin ISD)
Manvel, Texas
Judson High School
Converse, Texas
Kingwood Park High School
Kingwood, Texas

SOUTH PLAINS COLLEGE
Levelland, Texas, Texas

UTAH
Ogden High School
Ogden, Utah

VIRGINIA
Dowell J Howard Center
Winchester, Virginia
Monroe Advanced Technical Academy “MATA” @
the Academies of Loudoun
Leesburg, Virginia
Tidewater Community College
Chesapeake, Virginia

WASHINGTON
Wenatchee Valley Tech
Wenatchee, Washington

WEST VIRGINIA
Mercer County Technical Education Center
Princeton, West Virginia
Tucker County High Shcool Career Center
Hambleton, West Virginia

WISCONSIN
Chippewa Valley Technical College
Eau Claire, Wisconsin
Fox Valley Technical College
Appleton, Wisconsin
Freedom High School
Freedom, Wisconsin
Germantown High School
Germantown, Wisconsin
Annual Golf Event Raises $80,000 with PPG as Co-Host Sponsor

The Collision Repair Education Foundation was able to bring back its annual summer golf fundraiser, which takes place in conjunction with the summer industry meetings, and the 2021 event took place on Tuesday, July 13th in Cleveland, OH. With PPG as the co-host sponsor of the event, industry sponsors and golfers gathered “fore” a great day of golf, networking, and raising funds to support high school and college collision programs.

PPG is proud to partner with the Collision Repair Education Foundation and be the co-host sponsor of their annual golf fundraiser now for over 10 years. In addition to being a great annual event that brings together industry members from around the country, more importantly the funds raised help the future professionals of the industry. Thank you to all the industry members that support this cause and joined us for another great event.

— Tom Wolf, PPG Director of Business Development, Automotive Refinish

THANK YOU TO OUR 2021 GOLF FUNDRAISER SPONSORS AND SUPPORTERS:
2021 DONORS – THANK YOU!

DIAMOND ($1,000,000+)

- Audatex
- CCC

PLATINUM ($500,000-$999,999)

- Adelmann Family

GOLD ($100,000-$999,999)

- 3M
- GEICO
- I-CAR
- gm
- LKQ

SILVER ($50,000-$99,999)

- Allstate
- I-CAR Atlanta Committee
- Caliber Collision
- Enterprise
- Gerber Collision & Glass
- Farmers Insurance
- Nationwide
- PPG
- State Farm
- Service King
- USAA

BRONZE ($25,000-$49,999)

- Driven Brands
- AA Insurance
- Liberty Mutual
- NCS
- Single Source
- Sherwin Williams

SAPPHIRE ($10,000-$24,999)

- AkzoNobel
- Axalta
- Erie Insurance
- Ford Motor Company
- Hendrick Automotive Group
- Hertz
- J.W. Bagley Foundation
- Stellantis

2021 in-kind/monetary donors as of 12/31/21, full list of donors available online.
2021 Collision Repair Education Foundation

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